

MRETS Three Year Strategic Plan (2013-2015)

Mission Statement (Approved Dec. 10)

M-RETS efficiently tracks and verifies renewable energy generation in collaboration with stakeholders, facilitating renewable energy development in the public interest.

Vision Statement (Approved Jan. 14, 2013)

We envision MRETS playing a critical role in a thriving renewable energy industry. MRETS is the leading renewable energy tracking and trading system in North America, driven by balancing the needs of both voluntary and mandatory stakeholders. We are recognized for our role in public outreach and education.

Value Statements (Approved Jan. 14, 2013)

Integrity: We strive for the highest standards of fairness and transparency in all that we do.

Data-driven: Objective, accurate, and reliable information is central to everything we do, and we are guided by rigorous standards for data quality, research and analysis.

Collaborative: We engage stakeholders to be inclusive, flexible and creative in accomplishing our goals.

Solution-oriented: We are proactive and innovative in our focus to achieve the most streamlined and beneficial long-term solutions.

Stewardship: We value responsible use of resources and foster affordability and cost-effectiveness.

Strategic Goals

(Approved on Feb. 11, 2013)

Strategic Goal #1: Ensure tracking services are meeting needs of stakeholders

Strategic Goal #2: Strengthen capacity to meet needs of growing organizational complexity

Strategic Goal #3: Expand penetration and geographic scope of our core tracking services

Strategic Goal #4: Leverage MRETS to serve as a public information and education resource