Midwest Renewable Energy Tracking System, Inc.











From the M-RETS Leadership Team

Dear M-RETS Stakeholders,

The past year, M-RETS has increased its standing in the renewable energy tracking field. In 2014, more than 77 million MWh's were reported into M-RETS, representing a 4.5% annual growth rate. Further, we retired more than 29 million renewable energy credits (RECs). M-RETS ended 2014 serving 612 generators across 229 accounts. We made user-friendly modifications to our fee structure to adapt to changes in the industry and continued building the capacity of our staff resources to help meet our goals.

Our Board of Directors continued to use our three year Strategic Plan, which guides the work we do to meet the needs of our stakeholders. This annual report contains highlights of Account Holder activity and our most recent annual financial statements.

We look forward to working with you in the coming year as we continue our work to efficiently track and verify renewable energy generation in collaboration with stakeholders, facilitating renewable energy development in the public interest.

Sincerely,

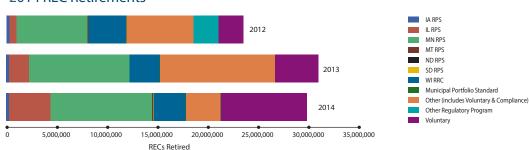
Brian P. Rounds Board President Amy S. Frederill

800,000

Amy S. Fredregill Executive Director



2014 REC Retirements



Our Mission

M-RETS efficiently tracks and verifies renewable energy generation in collaboration with stakeholders, facilitating renewable energy development in the public interest.

Our Values

Integrity: We strive for the highest standards of fairness and transparency in all that we do.

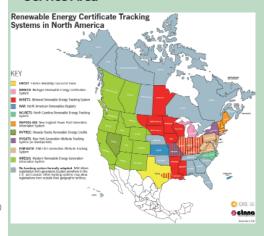
Data-driven: Objective, accurate, and reliable information is central to everything we do, and we are guided by rigorous standards for data quality, research and analysis.

Collaborative: We engage stakeholders to be inclusive, flexible and creative in accomplishing our goals.

Solution-oriented: We are proactive and innovative in our focus to achieve the most streamlined and beneficial long-term solutions.

Stewardship: We value responsible use of resources and foster affordability and cost-effectiveness.

Service Area





2014 Un-Audited Financial Data

Statements of Financial Position

December 31, 2014 and 2013	2014	2013
ASSETS	2014	2013
Cash	\$ 697,990	\$ 656,750
Accounts receivable	39,004	41,005
Prepaid expenses	13,815	12,497
Equipment, net	5,888	5,635
Total assets	\$ 756,697	\$ 715,887
LIABILITIES AND NET ASSETS		
Accounts payable	\$ 67,755	\$ 9,816
Accrued payroll and related	36,626	26,361
Total liabilities	104,381	36,117
Unrestricted net assets	652,316	679,710
Total liabilities and net assets	\$ 756,697	\$ 715,887
Statements of Activities and Changes in Net Assets for the years ended December 31, 2014 and 2013		
,		
REVENUE	2014	2013
REVENUE Program Service Fees:		
REVENUE Program Service Fees: Subscription fees	\$ 289,600	\$ 266,600
REVENUE Program Service Fees: Subscription fees Issuance fees	\$ 289,600 261,961	\$ 266,600 258,117
REVENUE Program Service Fees: Subscription fees Issuance fees Retirement fees	\$ 289,600 261,961 438,323	\$ 266,600 258,117 476,606
REVENUE Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees	\$ 289,600 261,961	\$ 266,600 258,117
Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees Other fees	\$ 289,600 261,961 438,323	\$ 266,600 258,117 476,606
REVENUE Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees	\$ 289,600 261,961 438,323 \$ 989,884	\$ 266,600 258,117 476,606 \$1,001,323
Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees Other fees	\$ 289,600 261,961 438,323 \$ 989,884 1,043	\$ 266,600 258,117 476,606 \$1,001,323
Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees Other fees Interest income	\$ 289,600 261,961 438,323 \$ 989,884 1,043 150	\$ 266,600 258,117 476,606 \$1,001,323 165 309
Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees Other fees Interest income Total Revenue	\$ 289,600 261,961 438,323 \$ 989,884 1,043 150	\$ 266,600 258,117 476,606 \$1,001,323 165 309
Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees Other fees Interest income Total Revenue EXPENSES	\$ 289,600 261,961 438,323 \$ 989,884 1,043 150 \$ 991,077	\$ 266,600 258,117 476,606 \$1,001,323 165 309 \$1,001,797
Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees Other fees Interest income Total Revenue EXPENSES Program	\$ 289,600 261,961 438,323 \$ 989,884 1,043 150 \$ 991,077	\$ 266,600 258,117 476,606 \$1,001,323 165 309 \$1,001,797 \$ 712,868
Program Service Fees: Subscription fees Issuance fees Retirement fees Total Program Service Fees Other fees Interest income Total Revenue EXPENSES Program Management and general	\$ 289,600 261,961 438,323 \$ 989,884 1,043 150 \$ 991,077 \$ 666,807 351,664	\$ 266,600 258,117 476,606 \$1,001,323 165 309 \$1,001,797 \$ 712,868 338,543

Strategic Plan

Unrestricted net assets at end of year

Strategic Goal #1: Ensure tracking services are meeting needs of stakeholders.

Strategic Goal #2: Strengthen capacity to meet needs of growing organizational complexity.

\$ 652,316

\$ 679,710

Strategic Goal #3: Expand penetration and geographic scope of our core tracking services.

Strategic Goal #4: Leverage M-RETS to serve as a public information and education resource.

For More Information

Please visit mrets.org or contact Amy Fredregill, M-RETS Executive Director, at amy@mrets.org.

Board of Directors

Brian Rounds, President
South Dakota Public Utilities Commission

Ronald J Franz, Vice President Dairyland Power Cooperative

Kari Clark, Secretary Xcel Energy

Eric Schroeder, Treasurer Great Plains Institute

Venkata Bujimalla Iowa Utilities Board

Jeffery Cottes

Province of Manitoba, Department of Innovation, Energy and Mines, Energy Division

Dan Heim

Exelon/Constellation

Eric Jensen

Izaak Walton League

Andrew Kell

Public Service Commission of Wisconsin

Jeff Peters

Missouri River Energy Services

Staff

Amy Fredregill, Executive Director

Tanya Gajewska, Chief Administrative Officer

April Thompson, Operations Manager

Emily Strong, Project Coordinator



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