Description

M-RETS is a non-profit, mission-driven organization whose environmental attribute tracking platform facilitates the drive toward economy-wide decarbonization. M-RETS passion does not stop simply at providing scalable and replicable digital solutions to help solve environmental problems at local, regional, and national levels, it also involves providing thought leadership and support to growing environmental attribute markets. On the data side, M-RETS accomplishes this mission with innovative, dynamic digital infrastructure and a team of passionate energy and technical experts.

The M-RETS platform is the leading renewable certificate tracking system, used by Fortune 25 companies, utilities, and regulators. We have over a decade of rich industry data that increases each year. We want to continue to deliver a strong platform and keep ahead of changes in the energy industry via innovative and useful features to support our organizational goal of growing our sophistication as a data organization. With M-RETS you will work on Products that matter, and you will help our platform deliver more value and impact through infusing the market with enhanced data and information.

M-RETS has an opening for a **Product Manager**, who will work directly with the Chief Executive, business development, and the software development team. This role will include the opportunity to gain in-depth knowledge of renewable energy markets and to be part of an organization working on innovative decarbonization solutions.

The growing M-RETS team is a mix of local and remote team members from three different countries that adhere to an agile development philosophy. The Product Manager will work directly with the M-RETS Chief Executive, customers, and the development team as part of a cross-function team to translate customer needs and technology into product definitions. The Product Manager will bring a modern Agile Product Development approach to M-RETS. This includes keeping up with industry trends and working directly with current and new customers to bring innovative products to market.

M-RETS seeks someone motived by the process of product development that will thrive within the M-RETS work culture. M-RETS provides an environment where people succeed in their work and love what they do. M-RETS headquarters is in a great coworking space in downtown Minneapolis with many amenities that make it easy and fun to head into the office. M-RETS openly values diversity of experience and opinion, we believe in what we do and value the chance to make a positive impact on the global march towards carbon free energy systems.

Business Growth & Development

M-RETS validates the environmental attributes of energy to serve as a trusted centralized gateway to environmental markets.

M-RETS Renewable Thermal   **M-RETS** Renewable Electricity

- Understand M-RETS product's position in the current and emerging market and regulatory environments.
- Develop insights that help create commercial competitive advantages.
- Develop commercialization strategies that leverage M-RETS's core capability and achieve scale.
- Clarify, refine, and communicate M-RETS product value proposition.
- Undertake/contribute to market research and financial modelling to inform our value proposition and add value to proposals and approach of potential clients.
- Build highly effective relationships with the market and delivery partners to create mutually beneficial commercial relationships.
- Establish and build relationships and wider networks to identify new opportunities for existing product capability or new development opportunities.
- Create client presentations, proposals and help define pricing & terms sheets to build strong and aligned commercial relationships and opportunities.
- Support customers and trial partners to demonstrate value, create delighted customer experiences and growth in platform products and services.
- Help to create content for sales tools (such as case studies, analytics tools, slides etc).

Product Development

- Represent M-RETS as a subject matter expert for our technology and business model and in doing so contribute to M-RETS's growth and reputation as an innovative leader in the market and wider industry.
- Understand customer requirements and define solutions that are meaningful to customer needs, resulting in market leading products
- Maintain the Product Backlog defining feature requirements and prioritizing development work
- Create alignment on goals at the Product level. Co-create OKRs/KPI's and deliver on outcomes for clients and MRETS business.
- Collaborate with CEO and key Product Development team members to maintain and communicate an outcome focused Product Roadmap
- Set goals at the Sprint level to deliver Product Increments on a regular cadence.
- Use high level technical knowledge of the product feature set and its relationship with customers to develop advanced value-focused product features. Partner with developers to co-create solution designs, and deliver on product strategies.
- Implement a data-driven approach to support Product decisions.
- Support internal processes related to product development investment decisions and subsequent design development, testing and release processes.
- Act as a product subject matter expert for the development team and stakeholders on product requirements and product specifications.
- Oversee product readiness and understand when a product is in a state to release to the customer.

Requirements

- Bachelor 's degree or equivalent work experience
- 7+ years' experience as a Product Owner/Manager delivering value while working with one or more teams using an Agile framework in a fast-paced growing company environment.
- Outstanding written and verbal communication skills, including communicating Product vision and creating alignment around goals.
- Experience implementing a data-driven approach to Product development decisions.
- Experience with discovery, forming value hypothesis, experiment design, and measuring outcomes.
- Strong organizational skills and attention to details
- Experience with Lean Startup and LeanUX approaches.
- Comfortable working with a small team of colleagues in a dynamic, fast-paced environment
- CSPO Certification

Additional Information

Seniority

7 – 15 years relevant professional experience

Industry

Software, Decarbonization and Renewable Energy, Renewables & Environment

Type

Nonprofit

Salary Range

M-RETS will offer a highly competitive compensation package based on experience and qualifications.

Employment Type

Full-time

Location

Minneapolis, MN, Twin Cities Greater Metro Area - Minnesota and Wisconsin

Work Requirements

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Must be legally able to work in the US, unfortunately we have no sponsorship opportunities at this time.

Keywords: Product Owner, Product Leader, Product Manager, Lean Startup

Contact
kathy.smith@hrserviceteam.com

EEO Language
EQUAL EMPLOYMENT OPPORTUNITY

M-RETS does not discriminate in employment on the basis of race, creed, color, religion, sex (including pregnancy and gender identity/expression), national origin, marital status, familial status, status with regard to public assistance, disability, age, membership on a local human rights commission and sexual orientation or any other class protected by federal, state, or local law. This policy applies to all aspects of the application process and employment relationship including but not limited to hiring, promotion, transfer, demotion, termination, discipline, benefits and other terms and conditions of employment.

Website Posting Language

If you are interested in applying for this position, please email your resume and cover letter in PDF format to kathy.smith@hrserviceteam.com.

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